

POWERED

MAGAZINE

Powered Magazine is a quarterly outdoor lifestyle publication by and for people of color finding joy in the outdoors. We are a startup publication boldly and intentionally stepping in the giant media world so that we can have a continuous platform where we can write our own stories or be involved in the process of storytelling.

Powered Magazine is a 501 (c)3 non-profit, our mission is to magnify the full spectrum of identities that represent outdoor lovers; to promote physical, mental, and social wellbeing in communities of color through engagement in the outdoors.

We are shaped by the environment of racial and social injustice. Powered Magazine is by the people who thrive in outdoor spaces, for the people who have yet to see themselves in these spaces. It is a safe, relatable place where BIPOC provide their own face to their own story or as part of a broader process of storytelling.

Powered Magazine strives to build equitable outdoor space for all and to expand participation in outdoor recreation.

1. Provide a platform for diverse BIPOC communities to share stories and images of the joy of being outdoors.
2. Increase access and expand participation in outdoor activities by combining education and training in a safe and comfortable environment to celebrate joy of being outdoors. The current list of activities offered and activities in development are:
 - Inclusive Cross-Country Ski
 - Inclusive Bike Riding
 - Inclusive Mt. Bike
 - Inclusive Birdwatching
 - Inclusive Hiking
 - Inclusive Swimming
 - Inclusive Sculling
 - Inclusive Fishing
 - Inclusive Trail Running
 - Inclusive Biathlon
3. Celebrate different cultures that brings joy, uplift and develop knowledge and skills.
4. Strengthen the health of the outdoor recreation and of natural environments.

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Powered by the people, Powered Magazine is an inclusive magazine building just and equitable outdoor spaces for all.